

### **Guest blog guidelines**

We welcome guest blogs from SRHM Editorial Advisory Board members, journal authors, peer reviewers and members of the wider SRHM community of readers; and sexual and reproductive health and rights (SRHR) practitioners, academics and activists.

The SRHM blog provides a platform for short articles on issues relevant to the SRHM readership. The blog aims to engage with and influence followers and attract new interest in SRHM by promoting the voices of those interested in SRHR.

### **Tone and content**

Blogs can be more polemical and personal than journal articles and could even be opinion pieces. However, when assertions are made in posts, they should be backed up by links to good quality evidence in the journal and elsewhere.

We are interested in creative ways of communicating information and ideas and would consider publishing interviews, roundtable discussions and poems as well blogs presented in the form of videos, slideshows or podcasts.

### **What makes a good blog?**

As a rule of thumb, a blog shouldn't be longer than 1,000 words, but we make exceptions for pieces covering particularly complex issues or arguments. When appropriate, blogs should reference other articles and contain hyperlinks to make it as easy as possible for the reader to access those articles. A blog should bring some new insight, view or idea to an existing conversation, not simply be a repetition of a debate or story that has been widely written about already. A blog can ask questions as well as provide information.

### **Your campaign**

The SRHM blog does not post generic campaign materials, requests for action, or publicity for causes. There may be other ways that SRHM would help to promote this kind of information e.g. through Facebook, Twitter and via our networks.

### **Submitting your blog**

For all communication about the SRHM blog please contact us at [info@srhm.org](mailto:info@srhm.org).

If you have an idea for a blog, but haven't written it yet, do get in touch first to see if it's something we think would work for the SRHM blog.

If you have already written your blog, please send it in Word format and not as a pdf. Please include a short description of who you are and what you do. Tell us anywhere else that the blog has already been published, or where you intend to publish it.

We can include photographs or illustrations in the blog – please ensure that any visual images you provide with your blog are freely available to use and not subject to copyright restrictions. If you do not provide us with an image, our team might choose one for you.

Please note that all blog posts, whether invited and unsolicited, are subject to final acceptance or rejection by the SRHM Chief Executive and Editor-in-chief. Feedback or suggested changes may also be given if the blog is accepted.