15th Annual Report
1 January – 31 December 2007

444 Highgate Studios, 53–79 Highgate Road, London NW5 1TL, UK
This Report

This is the 15th annual report of Reproductive Health Matters (RHM). It covers the calendar year 1 January - 31 December 2007, which is also the financial year of the project.

Objects of the Charity

"To advance education for the public benefit concerning all aspects of the reproductive health and reproductive rights of women worldwide, in particular by the production of regular publications in this field."

There were no major changes or additions to the policies of the charity in 2007.

Organisation of the Charity

In 2007, the charity consisted of the staff (the editor and promotion/administration manager), a finance officer, two editorial consultants, a voluntary international Board of Trustees/Directors of eight people, two of whom live in the UK, and a voluntary international Editorial Advisory Board of 35 people. (Appendix 1)

Summary of Activities in 2007

This was RHM’s 15th year. In furtherance of the charitable objects, in 2007 RHM produced and distributed two issues of the journal Reproductive Health Matters (Volume 15, Numbers 29 and 30) on male circumcision, taking on the opposition and maternal mortality, and a supplement/book on Ensuring the Sexual and Reproductive Health of People with HIV. We continued to distribute the journal supplement/book on Abortion Law, Policy and Practice in Transition; supported the production of two issues of the Chinese version of the journal by the National Research Institute for Family Planning in Beijing, the production of two editions of the journal by the New Woman Foundation in Cairo, one edition of the journal in Spanish by the Universidad Peruana Cayetano Heredia in Lima; one edition of the journal in Portuguese by the ABRASCO Gender Group in São Paulo; distribution of a reprint of the 2006 edition of the journal in Hindi by CREA in New Delhi; and work on the first edition in French was begun by the Cellule de Recherche en Santé de la Reproduction du Burkina Faso, Section de Bobo Dioulasso. We held the annual meeting of the RHM trustees/directors. We distributed three CD-roms produced in 2006: one with the presentations and final report of the International Condom Workshop; one with all the abortion papers from the RHM journal from 1993–2006, and one with the Cumulative Index of all RHM’s publications from 1993-2006. We worked with Elsevier Limited to maintain the web pages for the RHM journal and other information about RHM on their websites; and continued to expand the information on sexual and reproductive health and rights on the RHM website. Finally, our board members promoted RHM in the course of their own work, and both the RHM office and Elsevier have carried out a range of promotional activities through mailings of our brochures and sample copies, stalls at conferences, sending materials for courses and various other forms of information exchange with the field. (See also Objectives and Activities 2007, Appendix 2.)
RHM Journal

“Male circumcision for HIV prevention: some critical responses”
“Taking on the opposition to sexual and reproductive rights”

Vol. 15, No. 29, May 2007

In 2007 WHO/UNAIDS released recommendations on promoting male circumcision for HIV prevention. To inform the debate that ensued, this journal issue starts off with a roundtable of critical responses: historical, anthropological, sociological and linguistic, and in relation to sexuality, gender, rights and health services. This journal issue is also about strategies for taking on the opposition to sexual and reproductive rights. Papers focus on abortion law and policy in relation to religious support and opposition, parliamentary agendas and public opinion; sex workers’ right to health; emergency contraception and the role of lobbyists, donors and governments; making a law against sexual violence; and fighting for access to health for minority and poor women. Other features include giving contraception more prominence in access to reproductive health, commodification of obstetric ultrasound scanning, quality of abortion care and making monthly menstrual periods optional. There is also a letter about the unsafe use of safe condoms.

“Ensuring sexual and reproductive health for people with HIV”

Vol. 15, No. 29, Supplement 2007

People living with HIV have sexual and reproductive health needs and concerns, some of which are related to having HIV and others which they have in common with their peers. Yet health policies, programmes and services often fail to take their needs into account. The papers in this volume were originally commissioned by the WHO Department of Reproductive Health and Research as background papers for a consultation on these matters. The papers review what is known and the challenges of providing appropriate services from a policy, programme and health systems perspective.

"Maternal mortality and morbidity: is pregnancy getting safer for women?"

Vol. 15, No. 30, November 2007

Is pregnancy getting safer for women? Yes and no. There have been important gains in some countries but modest or no improvement in others. The papers celebrate effective obstetric interventions and discuss the persistence of ineffective, harmful and unnecessary ones. They expose the perennial lack of will and finance to do the job right, shortages of drugs and equipment, and the failure to fully educate and employ midwives and nurses. They show the continuing need for health system strengthening to attend normal births and deliver emergency obstetric care, and show how to use data on maternal mortality and morbidity to improve services, even with limited resources. Changing what happens in health systems is a social as well as technical intervention, in which context is crucial, and monitoring and evaluation must allow for learning by those involved for change to take place.
The journal continues in 2007 to include abstracts of all original papers in Spanish and French. In 2007, editions of the journal, including full-length articles, abstracts and round up summaries, were published in Chinese, Arabic, Spanish, Portuguese and Hindi. All language editions except the Arabic, which is pending, are now also on the websites of the institutions producing them, with links on the RHM website. A group in Burkina Faso produced a French edition of the journal before end 2007 but it needed a lot of translation and design work and distribution is delayed. Negotiations were completed with a group in Moscow to produce a Russian version in 2008. (Copies of each 2007 edition will be included with this report on request.)

<table>
<thead>
<tr>
<th>Language</th>
<th>Editorial team</th>
<th>Number of copies distributed 2007</th>
<th>Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>National Research Institute for Family Planning, Beijing</td>
<td>5,000 per edition (2 editions)</td>
<td>China and Taiwan</td>
</tr>
<tr>
<td>Arabic</td>
<td>New Woman Foundation, Cairo</td>
<td>1,000 copies per edition (2 editions)</td>
<td>Egypt and Arabic-speaking Middle East</td>
</tr>
<tr>
<td>Spanish</td>
<td>Universidad Peruana Cayetano Heredia, Lima</td>
<td>1,000 copies (1 edition)</td>
<td>Peru and Spanish-speaking Latin America</td>
</tr>
<tr>
<td>Portuguese</td>
<td>ABRASCO Gender Group, São Paulo</td>
<td>1,200 copies (1 edition)</td>
<td>Brazil</td>
</tr>
<tr>
<td>Hindi</td>
<td>CREA, New Delhi</td>
<td>2,000 copies (reprinted 2006 edition)</td>
<td>India</td>
</tr>
<tr>
<td>French</td>
<td>Cellule de Recherche en Santé de la Réproduction du Burkina Faso, Section de Bobo Dioulasso</td>
<td>500 copies (1 edition) – was re-translated and is being reprinted</td>
<td>French-speaking Africa</td>
</tr>
</tbody>
</table>
Contract with Elsevier

RHM has had a productive relationship with Elsevier Ltd, and we have renewed our contract with Elsevier Ltd for a further three years from January 2008. For a service fee that is equivalent to an administrative salary, they handle all paid and supported subscriptions, bulk orders and commercial reprint permissions. RHM is promoted alongside journals such as Contraception, International Journal of Gynecology & Obstetrics, Social Science and Medicine, Health Policy and the Lancet. This move has proven to be greatly beneficial for the journal, not least by making us fully web-based, which is rapidly increasing our outreach through the web and our visibility in academic institutions worldwide. RHM retains full ownership of the journal and copyright in all articles and books.

RHM on the Web

< www.rhmjournal.org.uk >

In 2007, the RHM-run website contained the editorial policy, staff and board members, author and submission guidelines, peer review guidelines, current and future themes for the journal, tables of contents of all back issues of the journal, full text of out-of-print books Beyond Acceptability and Safe Motherhood Initiatives; the cumulative index of all RHM publications for 1993–2006; and a short course on Writing for Publication. The site also contained a Feature of the Month section and news sections on abortion, condoms and HIV/AIDS, to each of which a published article or a news report is added regularly. There is also information on how to subscribe and order back issues, and links to other organisations. It was agreed to update the website in 2008.

< www.sciedirect.com/science/journal/09688080 >

The full text of each issue of the journal and supplement is carried in ScienceDirect, a platform of some 1,800 Elsevier journals. All back issues from Volume 1 are available on ScienceDirect, and tables of contents and abstracts can be accessed freely without a subscription. Subscriptions to the journal online can be purchased as part of a package of journals through an institutional subscription. ScienceDirect contains two search engines in which RHM is indexed:

- Scopus, for searching and browsing abstracts and references, and giving coverage to citation counts available; and
- Scirus, a search engine for scientific information that searches journal sources online, at <www.scirus.com/srsapp>.

ScienceDirect also has a free e-mail Contents Alert, sent out when each issue is uploaded onto the web.

<www.rhmjournal.org>

This Elsevier website has been operative with a different URL and layout since 2004 and is their website about RHM. It provides links for subscribing and ordering back issues, a sample journal issue on request, a link to the RHM website and much more.

< www.healthinternetwork.net >

RHM is one of the journals on the Health InterNetwork Access to Research Initiative (HINARI), providing free or nearly free access to major journals in biomedical and related social sciences for public institutions in developing countries.

< www.jstor.org >

RHM’s back issues have been available on the Jstor journals website for several years now.
Outreach and Impact

The following indicators of the outreach and impact of RHM's publications are outlined under the following headings:

- audience and authors
- indexes that include the RHM journal
- editorial support to authors and editors
- author and regional coverage
- papers, authors and peer reviewers by region and number of papers accepted/rejected for publication
- abstracts and articles accessed at ScienceDirect and other web gateways
- ScienceDirect top 10 active accounts using RHM
- subscriptions, orders and distribution
- journal distribution by region
- promotion by RHM board members
- promotion by RHM office
- promotion by Elsevier

Audience and Authors

- national and international policymakers, agencies and donors in the field, health ministries and health departments, including heads of women's health, maternal and child health, family planning and STDs/HIV;
- reproductive health service providers, including obstetrician/gynaecologists, midwives, family planning providers and associations, and counsellors;
- researchers in a broad range of specialisms and disciplines, including the biomedical and social sciences, and in both non-governmental organisations (NGOs) and universities;
- women's sexual and reproductive health advocates, groups and organisations, and a broad range of other women's groups and organisations;
- NGOs focusing on health, population and related fields such as development and human rights;
- university and NGO libraries, and other resource and information centres;
- national and international professional associations, training courses, academics and their students, including in law, medicine, demography, public health, women's studies, social sciences, development, sexology, nursing and midwifery;
- newsletters, journals, journalists and authors in health-related fields.

Indexes/databases that include the RHM journal

Editorial Support to Authors and Editors

RHM’s editorial policy remains to provide editorial support to authors, some of whose papers would not be recommended for publication by a “standard” peer review. There are always two peer reviews per paper, and sometimes three. The editor offers detailed comments alongside the peer reviews and does copyediting. This policy has served to support a larger pool of published authors, including young and inexperienced authors and those whose first language is not English, who may find it more difficult to get published in English. All papers go through the same selection process, and every paper must be of a high standard before it is accepted. Authors are asked to suggest two peer reviewers with expertise in their subject, at least one of whom should be from the country in question. The open review process, in which both reviewers’ and authors’ names are made known to each other, supports constructive peer reviews, even if the reviewer does not recommend publication, and the opportunity for exchange between authors and reviewers.

Author and Regional Coverage

RHM aims to maintain a balance between regions in its geographical focus and to address global issues broadly in the papers it publishes. The themes for each journal issue sometimes attract more submissions from one region and discipline than others, however. Within these parameters, the journal’s policy is to focus more on developing countries because the problems are so much greater. However, it also regularly covers issues in developed countries, as these have international influence and raise different types of problems and challenges, and because reproductive health and rights can be highly problematic for women in developed countries too, especially poor and marginalised women. Furthermore, influences today are cross-regional, and solutions and models of excellence exist in all regions. Information from all regions thus needs to be shared globally.

In many international journals, papers about developing countries are commonly written by authors/researchers from developed countries. RHM’s editorial policy since 1994 is that preference should be given to papers about developing countries written by or in collaboration with authors from those countries. Our policies have steadily increased the proportion of authors from developing countries published by RHM and of peer reviewers from developing countries as well. These proportions compare very favourably to those of other international journals.
## Papers, Authors and Peer Reviewers by Region 2007
(with 2006 for comparison)

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td><strong>PAPERS PUBLISHED</strong></td>
<td></td>
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<tr>
<td>Developed countries</td>
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<td>2</td>
<td>4</td>
<td>1</td>
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<td>Developing countries</td>
<td>17</td>
<td>23</td>
<td>12</td>
<td>22</td>
</tr>
<tr>
<td>Countries in transition</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>1</td>
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<tr>
<td>International</td>
<td>2</td>
<td>0</td>
<td>10</td>
<td>2</td>
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<td><strong>Total</strong></td>
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<td><strong>25</strong></td>
<td><strong>26</strong></td>
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<tr>
<td><strong>PAPERS REJECTED</strong></td>
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<tr>
<td></td>
<td>28</td>
<td>30</td>
<td>35</td>
<td>38</td>
</tr>
<tr>
<td><strong>AUTHORS</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Developed countries</td>
<td>28</td>
<td>37</td>
<td>25</td>
<td>37</td>
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<tr>
<td>Developing countries</td>
<td>40</td>
<td>27</td>
<td>27</td>
<td>47</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>68</strong></td>
<td><strong>64</strong></td>
<td><strong>52</strong></td>
<td><strong>84</strong></td>
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<tr>
<td><strong>PEER REVIEWERS</strong></td>
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<td></td>
<td></td>
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<tr>
<td>Africa</td>
<td>3</td>
<td>5</td>
<td>0</td>
<td>10</td>
</tr>
<tr>
<td>Asia</td>
<td>16</td>
<td>12</td>
<td>3</td>
<td>16</td>
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<tr>
<td>Caribbean</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>0</td>
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<tr>
<td>Western Europe</td>
<td>19</td>
<td>6</td>
<td>12</td>
<td>12</td>
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<tr>
<td>Eastern Europe</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Mediterranean and North Africa</td>
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<td>0</td>
<td>5</td>
<td>0</td>
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<tr>
<td>Latin America</td>
<td>2</td>
<td>2</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>NZ/Australia</td>
<td>3</td>
<td>0</td>
<td>2</td>
<td>0</td>
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<tr>
<td>North America</td>
<td>5</td>
<td>5</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>52</strong></td>
<td><strong>30</strong></td>
<td><strong>46</strong></td>
<td><strong>58</strong></td>
</tr>
</tbody>
</table>
RHM Articles Accessed Online via Elsevier and Other Gateways

There were currently 4,363 institutional subscribers entitled to access RHM on ScienceDirect worldwide in 2007, of which about 38% are in active accounts accessing RHM articles on a monthly basis. These figures represent a 22% increase in active accounts over 2006.

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entitled accounts</td>
<td>1,267</td>
<td>2,402</td>
<td>2,770</td>
<td>3,827</td>
<td>4,363</td>
</tr>
<tr>
<td>Active accounts</td>
<td>621</td>
<td>1,062</td>
<td>1,223</td>
<td>1,386</td>
<td>1,690</td>
</tr>
</tbody>
</table>

Active usage by country of RHM full-text articles from institutional account holders has remained at about 63 countries.

The total number of downloads of full-text articles through an Elsevier website has continued to increase, by 37% in 2007 as compared to 2006. On the Elsevier website <www.rhmjournal.org>, the number of page views has increased by 65% over 2006.

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-text downloads</td>
<td>6,889</td>
<td>24,587</td>
<td>29,567</td>
<td>36,637</td>
<td>50,112</td>
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<tr>
<td>Page views</td>
<td>450</td>
<td>2,094</td>
<td>5,409</td>
<td>8,934</td>
<td></td>
</tr>
</tbody>
</table>

The number of RHM abstracts and articles accessed through various gateways, either external gateways or Elsevier/ScienceDirect promotional gateways, dropped in 2007 over 2006 overall, but access through the three most important gateways, shown in the table below, stayed stable or increased.

<table>
<thead>
<tr>
<th>Gateway*</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>ExLibris SFX (academic libraries gateway)</td>
<td>2,938</td>
<td>2,900</td>
</tr>
<tr>
<td>PubMed &amp; CrossRef</td>
<td>2,737</td>
<td>4,024</td>
</tr>
<tr>
<td>ISI Web of Science</td>
<td>396</td>
<td>479</td>
</tr>
<tr>
<td>Other gateways</td>
<td>4,218</td>
<td>1,928</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>10,289</strong></td>
<td><strong>9,331</strong></td>
</tr>
</tbody>
</table>

* Elsevier data 2008.

ScienceDirect Top 10 Active Accounts using RHM

- London School of Hygiene & Tropical Medicine, London, UK
- Johns Hopkins University, Baltimore, USA
- University of Melbourne, Melbourne, Australia
- University of Leeds, Leeds, UK
- Lund University, Lund, Sweden
- Emory University, Atlanta, USA
- Indian Institute of Management, Bangalore, India
- University of Sydney, Sydney, Australia
- United Nations
- Tunisian Ministry of Scientific Research & Technical Development, Tunis, Tunisia
Subscriptions, Orders and Distribution

Most paid subscriptions and orders continue to come from developed countries, while almost all subscriptions and orders from developing countries have been free, supported by grants from RHM’s donors. Supported subscribers are based in governments, health services, NGOs, women’s health groups, libraries, universities, and a range of professional associations and institutions, almost all in developing countries. As in previous years, RHM’s publications continue to reach organisations and individuals in about 180 countries.

Paid subscriptions to the print journal, both from organisations and individuals, have remained low, and have fallen to their lowest levels since 2003. In fact, UNFPA is RHM’s biggest paid subscriber. On the other hand, the total number of journals distributed has increased over the past few years, particularly via conferences and other meetings. At the same time, web subscriptions and web use, as shown on the previous pages, have been rising. Hence, the overall outreach of the journal has risen substantially over the years.

<table>
<thead>
<tr>
<th>Distribution 2007</th>
<th>Number</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>Print run</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RHM29 May 2007</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>RHM29 Supplement May 2007</td>
<td>6,000</td>
<td>inc. 700 for WHO Department of Reproductive Health and Research</td>
</tr>
<tr>
<td>RHM30 November 2007</td>
<td>6,500</td>
<td>inc. 1,500 to Women Deliver conference</td>
</tr>
<tr>
<td><strong>Paid subscriptions</strong></td>
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<tr>
<td>Institutional</td>
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<tr>
<td>Personal</td>
<td>78</td>
<td></td>
</tr>
<tr>
<td>Bulk (UNFPA)</td>
<td>611</td>
<td></td>
</tr>
<tr>
<td><strong>Supported subscriptions</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>Complimentary copies</strong></td>
<td>192</td>
<td>To authors and peer reviewers from developed countries, and RHM board members (Those from developing countries are added to supported subscribers list)</td>
</tr>
<tr>
<td><strong>Single issues despatched</strong></td>
<td>419</td>
<td>E.g. individual requests, EBSCO leads</td>
</tr>
</tbody>
</table>
Journal Distribution (English) by Region 2007

1.1 Geographical Distribution of Institutional Print Subscriptions

- North America: 32%
- Western Europe: 33%
- Australasia: 9%
- Africa: 4%
- Asia: 14%
- Middle East: 1%
- Eastern Europe: 1%
- South America: 6%

1.2 Geographical Distribution of Personal Subscriptions

- North America: 49%
- Western Europe: 31%
- Australasia: 6%
- Africa: 3%
- Asia: 8%
- Central America: 3%

1.3 Geographical Distribution of Supported Subscriptions

- Africa: 43%
- Western Europe: 3%
- Australasia: 5%
- North America: 2%
- South America: 6%
- Central America: 4%
- Middle East: 3%
- Eastern Europe: 4%
- Asia: 30%
Promotion Activities: RHM Board Members

Adrienne Germain, USA
I often said to various audiences (NGOs, academics, funders, sister advocates, UN, governments) that RHM is the source for authentic analysis from the South and astute policy analysis and new concepts from everywhere.

Mabel Bianco, Argentina
For me Reproductive Health Matters has served as a fruitful source of materials for my own use and for my organisation in preparing papers, reports and speeches. We promote its dissemination among other women’s groups in Argentina, Latin America and the Caribbean, and disseminate the journal among other groups and networks interested in sexual and reproductive health, including HIV, such as scientific societies, health and law professionals and others.

Jocelyn DeJong, Lebanon
I use RHM articles all the time in teaching courses to master’s students here at the Faculty of Health Sciences, American University of Beirut, Lebanon. I encourage students to use the website; disseminate material about RHM and calls for papers to two regional research networks I coordinate: one on reproductive health, the other on childbirth, and on my personal network of people working on HIV/AIDS. I refer lots of people to the web-based guidance on how to publish papers. I disseminate brochures about the English and Arabic versions of RHM and speak about it where I can in annual meetings and conferences. I also encourage all those I can to publish in the journal.

Rebecca Cook, Canada
RHM continues to be invaluable in my teaching and research. In teaching my course, Reproductive and Sexual Health Law, at the University of Toronto Faculty of Law I assign readings from RHM. RHM is very important in research, particularly interdisciplinary research. I encourage students to revise their papers and theses for publication in RHM.

Michael Lim Tan, Philippines
A slightly different take on using RHM. It was the cover of the special issue on maternal mortality that I used. It’s a very striking cover, but also a sad one when you find out who is on the cover. I do have ambivalent feelings using the cover because I don't want it to become part of an "othering", but I think when used in the right context (usually discussions about women's rights, mothers' rights), it can be appropriate.

Judy Norsigian, USA
I promote it at almost all of my speaking engagements (see below). I bring brochures, when I have them in stock, and I give out the website as well. I also put copies on display each year at the APHA exhibit booth that we share with the National Women’s Health Network. (Boston University, National Advocates for Pregnant Women conference (GA), St. Louis Community College, Simmons College (MA), University of North Carolina, Charlotte (NC), Meredith College (NC); McGill University (Montreal), presentation before 100 participants in the SWAN Study (Torrance, CA), Women’s Congress (Boston), George Washington University (Wash, DC), Hampshire College (MA), Drexel University (PA), Brandeis University (MA), Vermont Humanities Council (VT), Health Quarters dinner (MA), Massachusetts Perinatal Conference (MA), California Association of Midwives conference (CA), UCSF (SF), Institute of Ecotechnics (NM), University of Massachusetts (Amherst, MA), American Public Health Association Convention (Wash, DC), PRIMR - Public Responsibility in Medicine and Research Conference (MA))

Fred Nunes, USA
I shared promotional material with ASPIRE groups in Antigua and St. Lucia and took the opportunity to share that material with the Board Members and Executive Directors of the Caribbean Family Planning Affiliation. I introduced our literature to the committee members
who prepared the report on abortion law for the Minister of Health in Jamaica. Literature from RHM probably had a significant influence on that report. I am currently working to share similar RHM literature with the members of the Joint Select Special Committee appointed to review the report on abortion law in Jamaica.

**TK Sundari Ravindran and Asha George, India**

We distributed copies of the November 2007 issue on maternal mortality and the supplement on HIV–SRH to the participants of the “Making Pregnancy Safer” course at the Achutha Menon Centre for Health Science Studies, Sree Chithra Tirunal Institute for Medical Sciences and Technology, Kerala, India, in January and February 2008. The participants included staff from national NGOs, government departments and one international research organisation. We have also distributed copies of the maternal mortality issue to members of the national Coalition for Maternal-Neonatal Health and Safe Abortion.

**Jane Cottingham, Switzerland**

The supplement on “Ensuring sexual and reproductive health for people living with HIV” was widely disseminated by WHO both through a selected mailing list and through various international meetings in different parts of the world. The book was given to meeting participants coming to WHO and made available at every relevant event. I, as well as other colleagues in the WHO Department of Reproductive Health and Research (RHR), promoted RHM through taking flyers and sample copies to international meetings. In terms of using RHM issues, I frequently refer to articles for many different aspects of my work (e.g. the health systems issue, articles on abortion, including medical abortion), and a number of my colleagues in RHR come to me for hard copies of articles (I keep a complete set of RHM in my office).

**Geetanjali Misra, India**

The first edition of Reproductive Health Matters in Hindi is on “Sexuality and rights” and is the first resource on sexuality in Hindi. It has made a significant contribution in overcoming the paucity of material in Hindi. CREA has used the edition of RHM in Hindi to initiate conceptual discussion on issues of sexuality and rights amongst grassroots organisations and activists, and advancing knowledge and scholarship on issues of sexuality and rights in Hindi. It has been disseminated to academicians, activists and development practitioners working at the grassroots. Many organisations have requested multiple copies of RHM in Hindi for dissemination in their training programmes in Hindi. CREA has also used RHM in Hindi as critical reading material in its trainings and its Human Rights Institute and Sexuality, Gender and Rights Institute.

**Berit Austveg, Norway/Tanzania**

The themes of the RHM issues in 2007 have been especially relevant for my work. To my surprise, male circumcision proved to be more relevant than taking on the opposition (in the May 2007 issue). Since I now work in Africa, where male circumcision has been suggested as a quick fix for the HIV pandemic, the content of the issue served as a very sobering input, and I have recommended it to a number of people I have been working with. It has been warmly welcomed. The November issue on maternal health was absolutely central to my present work as Senior Health Adviser to the Norwegian Embassy in Tanzania, regarding the Norwegian–Tanzanian initiative on MDG 4 and 5. It has provided a very good update for myself and the people I work with. I have also used the issue in my teaching of students of midwifery in Norway.

**Thérèse Delvaux, Belgium**

In 2007, RHM brochures were distributed to Reproductive Health and HIV programme managers (Ministry of Health and some NGOs) in Kenya, Côte d'Ivoire and Cambodia. RHM brochures and copies of ‘Condoms yes! "Abstinence", no’ (November 2006) were distributed to Master of Public Health students in Disease Control at the Institute of Tropical Medicine, Antwerp, Belgium.
Promotion Activities – RHM Office

Advertising

- EBSCO – listing in their scientific publications catalogue (print and online)
- Elsevier – listing in their scientific catalogue (print and e-copies)
- Midwifery Today USA conference brochure

Brochures and sample copies

Brochures, sample copies, special publications and CD-roms were sent to the following courses, workshops, conferences and meetings:

- 8th Counselling Conference on HIV/AIDS Counselling, Trends and Challenges, Nairobi, Kenya
- XX Association of Researchers in Human Reproduction, Buenos Aires, Argentina
- AfriComNet Practicum on HIV/AIDS, Addis Ababa, Ethiopia
- Future Research in Sexual and Reproductive Health, Seminar, Göteborg, Sweden
- International Association for the Study of Sexuality and Culture in Society (IASSCS), VI Conference, Lima, Peru
- Institute of Population & Social Research Conference, Mahidol University, Salaya Campus, Nakhom Pathom, Thailand
- International Colloquium on Population Development and Environment (CICRED) Paris, France
- Institute of Development Studies, University of Sussex, Brighton, UK
- Microbicides Conference, HIV Scotland’s African & Minority Ethnic HIV Project, Edinburgh, Scotland
- Midwifery Today, USA
- National Advocates for Pregnant Women, Summit, Atlanta, GA, USA
- RHRMC Course on Sexual Health and HIV, University of Witwatersrand, Johannesburg, South Africa
- Third Nigerian Youth Leadership Summit, Port Harcourt, Nigeria
- UKPHA 15th Annual Public Health Forum, Edinburgh, Scotland
- YWCA Conference: International Women’s Summit, Nairobi, Kenya
- World Social Forum, Nairobi, Kenya

E-mail promotion

E-mail promotion to conference participants attended by the Editor or RHM board members and authors and practitioners in the field, found in publications received by the office and e-mail circulars, and on websites researched.

Subscription agency exhibits

Sample copies of the journal were displayed by EBSCO Sample Issue and Book Program (Libraries) at the following conferences:

- International Federation of Library Associations & Institutions
- Medical Libraries Associations, USA
- American Library Association Midwinter, USA
Promotion Activities – Elsevier

Conference promotions
The journal has been promoted at an Elsevier exhibition booth at the following conferences:

- World Congress on Controversies in Obstetrics, Gynecology & Infertility, Barcelona, Spain
- American College of Obstetrics & Gynecology, San Diego, USA
- Social and Economic Determinants of Health: International Perspectives for Global Action, Lisbon, Portugal
- American College of Nurse Midwives, Chicago, USA
- Association of Women's Health, Obstetric & Neonatal Nurses, Orlando, USA
- Canadian Society for Obstetrics and Gynecology, Ottowa, Canada

Branding and awareness
RHM is advertised on a space-available basis in other journals published by Elsevier, including: European Journal of Obstetrics & Gynecology & Reproductive Biology; Health Policy; International Journal of Gynecology & Obstetrics; Women’s Health Issues; FIGO Newsletter.

Women's Health CD-rom
Elsevier is now sending its Women’s Health CD-rom to all medium and larger-sized conferences in the field of women’s health and obstetrics and gynaecology. Among others, the CD-rom includes RHM’s top five most downloaded articles, aims and scope, recent and upcoming themes, and the number of full-text article downloads.

Usage marketing
Elsevier has been stimulating online usage of Reproductive Health Matters through its e-mail alerting services and e-mail campaigns. These include sending the journal’s table of contents and the new Top 25 Hottest Articles via e-mail. Registrants to the Top 25 Hottest Articles receive a quarterly overview of the most downloaded articles for the journal(s) of their choice.

In 2007, Elsevier’s targeted e-mail campaign to audiences selected from their databases for International Women’s Day included RHM. RHM articles featured in the World AIDS day campaign were: “Seizing the Big Missed Opportunity: Linking HIV and Maternity Care Services in Sub-Saharan Africa”; “Ensuring Sexual and Reproductive Health for People Living with HIV: An Overview of Key Human Rights, Policy and Health Systems Issues”; “Rights of HIV Positive People to Sexual and Reproductive Health: Parenthood”.

Elsevier has begun sending out a dedicated e-mail to announce each RHM issue, starting in October 2007, when the e-mail highlighted RHM’s participation in the Global Theme Issue on Poverty and Human Development.

< www.elsevier.com/locate/rhm >
RHM has a page on this Elsevier Internet promotional catalogue.
Voluntary help and donations in kind

Participation on the Board of Trustees and Editorial Advisory Board remains voluntary. All board members receive the journal free and expenses for attending annual meetings. Authors and peer reviewers receive a one-year free subscription. Many organisations continue to send information and publications in exchange for the journal, which are used in the journal Round Up and in the RHM website news.

Memberships

- IUSSP (International Union for the Scientific Study of Population)
- AWID (Association for Women’s Rights in Development)
- Voice for Choice (Coalition of UK pro-choice groups)
- UK NGO Sexual and Reproductive Health and Rights Network
- UK Consortium on AIDS & International Development
Other Activities of the Editor 2007

Awards
Recipient of the Olivia Schieffelin Nordberg Award for excellence in writing and editing in the population sciences, 2007.

Publications
- This is female genital mutilation; it should be prosecuted [Letter]. BMJ 2007;June.

Presentations and participation in meetings
- SRH journal editors’ consultation, Buenos Aires, February.
- WHO/UNAIDS Consultation on Male Circumcision for HIV Prevention, Montreux, March.
- WHO HRP Policy and Coordination Committee, Geneva, June (observer)
- Sexual and reproductive health: what kinds of research do we need? 1st Nordic Research Seminar, Nordic School of Public Health, Gothenburg, September.

Peer reviews
- Lancet
- WHO Department for Reproductive Health and Research

Voluntary activities
- Chair, Steering Committee, International Consortium for Medical Abortion (since 2002)
- Chair, Voice for Choice (coalition of pro-choice groups, UK (since July 2007)

Professional affiliations
- Member, European Association of Science Editors
- Member, English PEN
• APPENDIX 1

Staff, Consultants And Boards 2007

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Paula Hajnal-Konyi

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Claudia García Moreno  Coordinator, Multi-Country Study on Women’s Health and Violence against Women, and Medical Officer, Gender, Violence and HIV/AIDS, Department of Reproductive Health and Research, WHO, Switzerland

Asha George  Coordinator, Coalition for Maternal-Neonatal Health and Safe Abortion, and Public Health Consultant, Maternal Health and Health Systems, India

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Julia Kim  Senior Researcher, Rural AIDS and Development Action Research Programme, School of Public Health, University of the Witwatersrand, South Africa, and Health Policy Unit,
Department of Public Health and Policy, London School of Hygiene and Tropical Medicine, UK

Frances Kissling  
2007/8 Fellow, Radcliffe Institute for Advanced Study, Harvard University, USA

Sophie LeCoeur  
Senior Researcher, Institut National d'Études Demographiques, France

Nana Oye Lithur  
Regional Coordinator, Commonwealth Human Rights Initiative, Africa Office, Ghana

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Director and Senior Researcher, Centro de Estudios de Estado y Sociedad (CEDES); Coordinator, National Commission on Health Research, Ministry of Health, Argentina

Susanna Rance  
Sociologist; Faculty/Researcher, CIDES-UMSA Postgraduate Centre for Development Sciences; activist and consultant on gender, sexualities, health and rights, Bolivia

TK Sundari Ravindran  
Independent researcher on gender, women's health and rights; secretary, Rural Women's Social Education Centre, India

Juliet Richters  
Senior Research Fellow, National Centre in HIV Social Research, (and from July) Associate Professor, School of Public Health and Community Medicine, University of New South Wales, Australia

Iqbal Shah  
Coordinator, Preventing Unsafe Abortion, Special Programme of Research, Development and Research Training in Human Reproduction, Department of Reproductive Health and Research, World Health Organization, Switzerland

Michael Lim Tan  
Chairperson, Department of Anthropology, University of the Philippines, Philippines

Viroj Tangcharoensathien  
Director, International Health Policy Programme, Ministry of Public Health, Thailand

Paul Van Look  
Director, Department of Reproductive Health and Research, World Health Organization, Switzerland
## APPENDIX 2

### Objectives and Activities 2007

<table>
<thead>
<tr>
<th>Main editorial tasks</th>
<th>State of Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>RHM 15(29), May 2007 – Male circumcision for HIV prevention: some critical responses; Taking on the opposition to sexual and reproductive rights</td>
<td>completed and distributed</td>
</tr>
<tr>
<td>RHM29 May 2007 Supplement – Ensuring sexual and reproductive health for people living with HIV: policies, programmes and health services</td>
<td>completed and distributed</td>
</tr>
<tr>
<td>RHM 15(30), Nov 2007 – Maternal mortality and morbidity: is pregnancy getting safer for women?</td>
<td>completed and distributed</td>
</tr>
<tr>
<td>RHM in other languages – Spanish, Chinese, Arabic ongoing, Portuguese, Hindi, French and Russian</td>
<td>all editions except French and Russian completed and distributed, French to be completed in 2008; Russian contract agreed for first edition in 2008</td>
</tr>
<tr>
<td>Guest Editor for RHM31, May 2008 – Induction and liaison</td>
<td>begun and to be continued in 2008</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Additional activities accomplished</th>
<th></th>
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<tbody>
<tr>
<td>The Abortion Papers from RHM 1993–2006, on CD-ROM</td>
<td>distributed</td>
</tr>
<tr>
<td>Condoms: An International Workshop, CD-rom with workshop presentations and final report</td>
<td>distributed</td>
</tr>
<tr>
<td>Co-organise – International Conference on Second Trimester Abortion, March 2007</td>
<td>completed</td>
</tr>
<tr>
<td>Edit papers submitted by participants in the Second Trimester Abortion Conference for an RHM Supplement in 2008</td>
<td>begun and to be continued in 2008</td>
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</table>